

BOOTEXCHANGETM.com

TRADE THEM IN, TRADE THEM UP!

The Goal

We have a very simple goal to procure shoes and get them to those in need whether it be relief from a natural disaster or support and aid for poverty stricken regions. **Soles4Souls** will help facilitate all donations we receive so that contributed shoes get to the groups of people around the world who desperately need footwear. The concept is simple but the hard part is finding the shoes to donate. That is where you come in!

How it Works

So you need some new boots? Don't ditch the old pair just yet because we have a **Trade Them In, Trade Them Up** proposal for you! You can recycle your gently-worn footwear by donating them to those in need AND in return, you will receive a promotional discount for **20% OFF** your new pair of boots. When you give, you receive! All you have to do is follow these steps to the right!

It's as simple as that.

Give a pair, get a pair and help those in need! The opportunity a new pair of shoes offers to victims in devastated regions is immense so don't miss out on this chance to make a choice that matters! Through your support and partnership with Soles4Souls we hope to change the world one pair at a time!

1. Fill out the form below and cut the shipping label off at the bottom of this page.



2. Throw your gently worn shoes that you no longer want or need in a box. Also include the filled out form.



3. Slap the shipping label on the shoe box and send them off to us. Postage not included.



4. Once we receive the shoes we will electronically send you a **20% OFF** discount code. **Redeemable at Lehighoutfitters.com**



name

email

address

*These shoes will be distributed to people in need in over 125 countries.

For more information on **Boot Exchange**, please visit bootexchange.com.

For more information about **Soles4Souls**, please visit www.giveshoes.org.

For more information about **Lehigh Outfitters**, please visit lehighoutfitters.com.



cut along this dotted line

BE_Form_10122011



Soles 4 Souls
319 Martingale Dr
Old Hickory, TN 37138